

The New Assessor: Industry Insider? *Developing the Assessor Role to Improve Job Outcomes and Employer Engagement*

Monday 19 March 2012 - Central London

Ideal for:

All staff involved in the planning, costing and delivery of employer focused programmes in post-16 and adult vocational and skills provision.

Event information:

Employer engagement and job related outcomes are increasingly important for many FE colleges and independent learning providers, particularly in terms of funding and quality indicators. This strongly suggests a more extensive and demanding role for the workplace assessor.

Assessors play a key role in supporting learning and quality assuring outcomes in the workplace. They have extensive links with employers and their staff and often have access to valuable information about the employer and their business. Given their proximity to employers, assessors have significant potential as key players in effective employer engagement. This one-day event will explore the new role for the assessor and cover:

- **Key Funding Changes and the Challenges for Providers**
- **How the Assessor Role can be Developed for Maximum Engagement**
- **Conditions for Effective Employer Engagement and Job Outcomes**
- **Employer Related Services Offered by the Assessor**
- **Incentivising and Motivating the Assessor**
- **Implications for Organisations and their Support for the New Role**
- **Developing the NEW ASSESSOR: A Toolkit of Practical Approaches**
- **Skills and Qualities for the New Assessor Role**
- **A New Qualification for Assessors?**
- **Organisational Action Plan**

The day will be led by funding and planning specialist, **Beej Kaczmarczyk**.

Beej will be supported by contributions from -

David Gallagher, Director of Work Pays; **Darren Guinness**, Managing Director of Darren Guinness Associates; **Sue Sealy**, Associate Consultant, Puzzlebox Potential and Sector Training Associate Consultant, **Marek Kaczmarczyk**.

For full programme – see below

Should you wish to book provisionally, please do not hesitate to contact us

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Programme

- 9.30 Registration and Refreshments
- 10.00 Welcome and Introduction
- 10.10 **Changing Context and Challenges for the Post 16 Sector** *Beej Kaczmarczyk*
- 'Challenges and chances', the future for skills
 - Changes affecting work place learning and adult skills
 - Implications for all providers
- 10.50 **The Role of the Assessor in Quality Assurance** *Sue Sealy*
- Current role of the assessor in QA of learning
 - Characteristics of effective assessors
 - Demands of work place assessors
- 11.30 Morning Refreshments
- 11.45 **New Roles and Opportunities for the Assessor** *David Gallagher*
- Managing the relationship with employer and employee
 - Identifying new needs and wants
 - Information gathering and opportunity identification: labour market intelligence
 - Promoting employment opportunities for your learners
- 1.00 Lunch
- 2.00 **Successfully Introducing the New Role into a Training Organisation (Case Studies)** *Darren Guinness*
- Mapping new role to existing competences and behaviours
 - Identifying new skills and behaviours
 - Filling the gaps and developing the successful new assessor
 - New qualifications for assessors
- 3.15 **Developing the NEW ASSESSOR – Toolkit of Practical Approaches** *Marek Kaczmarczyk*
- Lessons learned from case studies
 - Implications for organisations and their support for the new role
 - Organisational action plan
 - Sources of Support and Follow Up
- 3.45 Conclusions and close

see www.sectortraining.com for full programme details